

# Project Summary

## Ginger extension coordination project

The industry's growth target is to increase the national ginger production by 2021 from 8,000 tonnes per annum to 12,000 tonnes per annum and at the same time sustain farm gate price. With a growing number of ginger growers and area under production an efficient ginger extension and communication project will assist growers to remain sustainable. The Australian Ginger Industry Association is confident the target can be reached by increasing the awareness of ginger research, development and extension (RD&E) investments, innovative technology and opportunities to grow.

This project will provide a platform to encourage a discussion on the issues, challenges and opportunities faced by the ginger industry and an extension and communications offering to act on these issues, challenges and opportunities. It aims to encourage all ginger growers improve and increase their uptake of RD&E and to improve the general public's perception that ginger growers are proactive and innovative.

The project will also help improve the adoption of improved planting material and enhanced pre and post-harvest management practices. It will provide support and maintenance of current food safety and quality assurance programs and deliver broad access to current & past research, showcase new innovations and facilitate better sharing of expert resources across all growing regions to all levy-paying growers.

### Objectives

- Ginger growers improve and increase their uptake of RD&E
- To improve the general public's perception that ginger growers are proactive and innovative.



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### In summary

This extension coordination project builds on previous initiatives and research that has been successfully delivered in the past.

This project will:

- Help improve the adoption of improved planting material and enhanced pre and post-harvest management practices.
- Provide support and maintenance of current food safety and quality assurance project and deliver dissemination of RD&E outcomes which will help production remain in line with the industry strategic plan.
- Deliver broad access to current and past research, showcase new innovations and facilitate better sharing of expert resources across all growing regions to all levy-paying growers.

A project management committee will lead and oversee the strategic management of the project to ensure that the project is tracking correctly to achieve its outcomes and that the budget is being spent appropriately and in accordance with the project requirements. The committee will include representatives from the Australian Ginger Industry Association and AgriFutures Australia.

A project implementation team will conduct the day-to-day activities to ensure the project achieves its milestones, engages with the target audience and is successful.

Learn More  
[agrifutures.com.au/ginger](http://agrifutures.com.au/ginger)

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