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Entrepreneurial Learning in Action Secondary Schools Program

[enter school name] has recently applied for a [grant through AgriFutures Australia](#) to part-sponsor a startup.business Entrepreneurial Learning in Action education program that will take secondary students in Year 9/10 on an immersive journey into the entrepreneurial startup scene to help solve the problems facing agriculture in Australia.

The program saw huge success last year, prompting another round of grants to schools in rural and regional Australia in 2019.

In order to secure funding of \$7040* from AgriFutures Australia, [enter school name] is seeking a further \$4250* from [enter business name] to subsidise program delivery.

The money will provide one class of up to 30 students in Year 9 or 10 with the resources required: a teacher's comprehensive guidebook and support materials; a student pack containing brainstorming poster and case studies textbook; and ongoing phone and email support from the startup.business Education and Program Director to deliver the program.

*plus GST

WHY

It's not only business that is currently pushing the entrepreneurship agenda, academics are saying it too: the future of work has created increased demand for the [soft skills](#) associated with entrepreneurial thinking.

Like many industries today, agriculture is facing massive digital disruption and comprehensive changes to the way we think about combining innovation, technology and farming. Agrifutures Australia wants to prepare school students for the future by sponsoring this exciting program that takes secondary students in Year 9 and Year 10 on an immersive journey into the entrepreneurial startup scene and helps them to see the opportunities offered by a career in agriculture in Australia.

HOW

Until recently, there has been no framework for the delivery of such a program in curriculum. That was until one of Australia's top female entrepreneurs Jo Burston met University of Sydney academic Richard Seymour and they joined forces to develop and create this innovative evidence-based education program.

The complete program delivery package comes with a simple framework comprising six modules, a full two-day Professional Development training course, ongoing support and all course materials for an in-curriculum program to be delivered over one or two terms in Stage 4 or Stage 5.

As well as in-class course work, the program involves local business and industry through site visits and presentations, to give students context for their learning and provide them opportunities to see that entrepreneurship provides not just innovative thinking, but the ability to develop an idea and launch their own business. The course culminates in a pitch competition when students pitch their innovative business idea to a panel of judges. Winning students are invited to compete in a national pitch competition as part of the Brilliant Business Kids Festival in Sydney, November 2019.

SYNERGIES

AgriFutures Australia is providing funding as it recognises the program as meeting the following learning and development criteria identified by Rural Research and Development Corporations Australia:

Career development - Programs for young people and emerging leaders that focus on building personal and professional skills.

Innovation - Programs that support innovation and technology, including incubators, start-up ventures and commercialising ideas.

Networking opportunities - Programs that support collaboration and provide opportunities to build professional networks.

Technical / industry skills - Programs that focus on building specific technical skills or promote connections within industry.

OPPORTUNITIES

Your position as a co-funder of the program means that:

- your logo will appear as a co-funder on all marketing collateral for this school's program;
- your business will have the opportunity to be involved in the program delivery via talks, excursions, pitch judging;
- you will be mentioned in any startup.business press releases, social posts and blog articles about the program at this school;
- your business will be positioned as a pioneer in the evolution of education, where students are engaged and taught to be the leaders, innovators and entrepreneurs of the future;
- you will partner in delivering a program that teaches students to think differently in order to solve problems facing the Agriculture industry;
- your business will actively engage students to consider careers in Agriculture and grow the industry.

REPORTING

A full report at the completion of the program will be provided based on pre and post delivery interviews and surveys.