

# ARE YOUR STUDENTS FUTURE READY?

## Would you like to be part of the evolution of education?

Startup.business' programs give educators the framework to provide students with the benefits of an entrepreneurial mindset: creativity, strategy, resilience and confidence.



## YOUNG ENTREPRENEURS LEARNING IN ACTION PROGRAMS

Empowering young people to impact the world through entrepreneurship

### YR 7-10 IN-CURRICULUM OR CO-CURRICULUM (AFTER HOURS)

The future of education starts here. Startup.business runs entrepreneurial Learning In Action programs that have been **developed by academics** using extensive research data and insights.

The Australian Government's 'Future of Work' report states that the future workforce will need both hard specialised knowledge and soft personal skills such as critical thinking, communication and collaboration.

This is why it is important, in order for Australia to compete globally in this time of rapid innovation, that teachers and education must evolve. It is also why we believe that students need to learn an entrepreneurial mindset.

**Teachers who deliver our programs will be at the forefront of this movement.** They will

receive professional development training and ongoing support from education experts throughout the program.

Students completing our courses will be equipped with an entrepreneurial mindset to develop the desired graduate qualities as identified in the **TOP 10 SKILLS REQUIRED BY 2020** according to World Economic Forum: complex problem solving, critical thinking, creativity, people management, coordinating with others, emotional intelligence, judgement and decision making, service orientation, negotiation, and cognitive flexibility.

Students will gain confidence and resilience in problem-solving, realising that if they take action and are persistent, they will have an **important impact** on a global scale.

Importantly, these entrepreneurial skills will ready students to compete in the **Fourth Industrial Revolution** for jobs not yet created.

### OUR PROGRAM

The learning is structured around 6 core modules that mimic the entrepreneurial journey.

**MODULE 1** What can I do? Who can I become? - finding my purpose and passion

**MODULE 2** What is going on out there? - consumers and industries / social environments

**MODULE 3** How do I build my idea? - strategy and testing

**MODULE 4** How do I manage and lead? - how to manage and aspects of leadership

**MODULE 5** How do I report and track effectiveness? - tracking your social impact, measuring revenue, profit and costs of your business or social impact venture

**MODULE 6** My business plan and me - pitching my ideas to others and wellbeing

The program culminates in a pitch event where participants share their idea to a panel of judges.

The program can be integrated into any subject area and can be

**startup.**  
business





taught over a term, semester, or year at the teacher's discretion. Participants will also receive context for their learning through involvement from the local business community.

#### **PROGRAM LAUNCH**

The aim of the launch is to provide a detailed description to key stakeholders (students and their parents, teachers, potential school community mentors/businesses, educational institutions and industry) about how the program will run and the importance of creating communities of practice to ensure sustainability and ongoing success.

#### **COMMUNITY ENGAGEMENT**

In order to create sustainable futures for young people we need to involve key stakeholders in the learning journey. We live in a knowledge-based economy and it is vital that a culture of knowledge sharing exists and becomes sustainable. By strengthening school and community engagement through quality partnerships, including excursions and mentoring, we will be helping to enrich the learning experience of young Australians.

#### **MENTOR VISIT**

Mentors will attend your school to give a talk and share their knowledge and expertise on the world of business. Mentors will share how they came to work in the business, what experience they needed, as well as what they have learnt from the obstacles, problems and challenges they faced along the way to building success. Mentors will talk about resilience and needing to change and adapt to outside influences.

#### **WORKPLACE EXCURSION**

The excursion is optional and will provide students the opportunity to:

- Take a tour of a business and see how the different elements/teams in the business work together to create the end output
- Observe some work being done
- Ask questions about the workplace
- Learn how enterprises work and how to be enterprising
- Find out about careers and training and employment opportunities
- Cultivate career aspirations and transition planning.

NOTE: It is expected that the

school covers the cost of the excursion internally.

#### **PITCH COMPETITION**

The school pitch competition will be formatted to include presentations of the top business ideas as selected by the classroom teacher. It will consist of students delivering their pitches to an audience of key stakeholders in the school and local community.

#### **NATIONAL BRILLIANT BUSINESS KIDS DAY**

Winners of the school pitch competition will automatically qualify for a national pitch competition held at University of Sydney Business School in November 2019. This one-day festival will consist of masterclasses, panel discussions and the pitch competition. All students are welcome to attend the day, however, only qualifying students will be able to present their business ideas in the pitch competition.

**For more information or to register your interest, please contact [liz@startup.business](mailto:liz@startup.business)**